



SOUTH FAYETTE TOUCHDOWN CLUB

C/o Patty Witt
308 Pointview Dr.
McDonald, Pa 15057
sawitt@aol.com

Dear Business Owner,

The South Fayette Touchdown Club is in the process of publishing our **2010 Football Program Book**. We are asking local businesses and individuals to help support our program by placing an advertisement in our upcoming program book.

We are a non-profit organization made up of parents whose sole function is to support and provide for our young athletes who participate in the Varsity and Junior Varsity football program. Funds raised through this venture are used to further the purpose of the SFTC stated in the bylaws, which reads: *To promote the athletic excellence both individually and as a team in the areas of sport performance and sportsmanship.*

The continued support of our patrons has had a positive effect on the football program and athletes. The parents along with players and coaches thank you sincerely for your generosity and thoughtfulness. We will make every effort as a community to support those that advertise in our program.

The cost of the advertisements is as follows:

_____ Quarter Page Ad	\$25.00	_____ Inside Back Cover	\$250.00
_____ Half Page Ad	\$50.00		
_____ Full Page Ad	\$100.00		

Your camera-ready advertisement should be formatted how you would like it to appear. Unless otherwise specified, the printing firm will use the font style and size that best suits your message. The **deadline for ad submission is July 29th, 2010**. Please submit your advertisement as early as possible so that there is enough time to proofread and make corrections to the advertisement, if necessary. If you have any questions, please call Patty Witt at 412-257-0859. You can also email to sawitt@aol.com.

Checks should be made payable to South Fayette Touchdown Club and remember to provide payment at the time of submitting your order.

Thank you for your continued support!

South Fayette Touchdown Club

Players remember Ads need to be to Patty Witt by July 30th

----- (Detach here) -----

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

BUSINESS PHONE: _____ PLAYER NAME OBTAINING AD: _____

_____ QUARTER PAGE AD - \$25.00

_____ FULL PAGE AD - \$100.00

_____ HALF PAGE AD - \$50.00

_____ INSIDE BACK COVER AD - \$250.00

_____ Check _____ Check Number

_____ Cash _____ Cash Amount